



**The Petaluma Gap Winegrowers Alliance &
The Petaluma Arts Center Present:
Wine & Art: A Sensory Celebration of Petaluma's Harvest and Artisans
Saturday, October 25, 4–7 PM | Petaluma, CA**

Petaluma, CA, September 10, 2025—Two of Petaluma's most vibrant cultural organizations, the Petaluma Gap Winegrowers Alliance (PGWA) and the Petaluma Arts Center (PAC), will join together for the very first time to debut an unforgettable new experience: **Wine & Art: A Sensory Celebration**.

This **exclusive, one-night-only event** invites guests to immerse themselves in the best of Petaluma's wines, art, food, and natural beauty--all in one extraordinary evening.

The adventure begins at the Petaluma Arts Center, where attendees will view PAC's current exhibition, while enjoying a sip of Petaluma Gap wine before being whisked away by luxury shuttles to Beaumont Farms in the hills above Petaluma.

Once inside the magical setting, guests will:

- Sip acclaimed wines from more than twenty wineries making wine from the Petaluma Gap American Viticultural Area (AVA) while meeting the passionate growers and winemakers behind each.
- Savor paella crafted by Chef Omar Cruz, artisan cheeses from Point Reyes Farmstead Cheese, and a special dish created by Chef Charlie Palmer's culinary team, to pair with the wines.
- View an exclusive collection of over **25** hand-painted wine barrels, each transformed by local artists into one-of-a-kind works of art celebrating Petaluma's wine and agricultural bounty. The barrels will be available for bidding in a silent auction benefiting PAC.

“Artists express what they sense and observe in the world around them,” said Maggie Parr, PAC Program Manager and one of the featured artists. “In this case, the canvas is an aged wooden wine barrel, steeped in the nature and essence of Petaluma's vineyards.” Cheryl Quist, Executive Director of PGWA, said that “art pairs perfectly with wine, which is a sensory experience of not only the harvest, but the bounty and history of our agricultural and winegrowing region.”

As twilight descends, the evening concludes with a Night Sky Adventure. Before boarding return shuttles, guests will be invited to peer through a powerful telescope for a breathtaking view of the Milky Way, planets, and distant galaxies—a fitting finale to an evening of sensory celebration.

Tickets are \$85/each (plus tax and service fee,) and are available online. With attendance limited to just 200 guests, this event is expected to sell out quickly. Guests will be welcomed from 3-4 PM at Petaluma Arts Center (230 Lakeville Street, parking entrance off Washington, and adjacent to the SMART Train Station in downtown Petaluma). Shuttles will begin boarding at 3:00 PM, and the event is from 4-7 PM. Return shuttles will depart from the venue between 6:30 and 7:30 PM and will deliver guests back to PAC. The event venue, Beaumont Farms, has no guest parking, so all guests will park at the lot beside Petaluma Arts Center, and will board the shuttles for the 5-mile trip to/from the event venue. [More information or to purchase tickets.](#)

Participating Wineries

1467 Cellars
Adobe Road
Anaba Wines
Blue Farm
Brooks Note
Calstar Cellars
Cline Cellars
Deodora Vineyards

Gust Wines
Keller Estate
Kendall-Jackson
Kendric Vineyards
Lombardi Family Wines
MacRostie Winery
McEvoy Ranch
Merryvale Vineyards

Montagne Russe Wines
Panther Ridge
Sangiaco Family Wines
Schug Winery
Thirty-Seven Wines
Toje Wines
Vaughn Duffy Wines

About the Petaluma Art Center

Petaluma Arts Center (PAC) embodies the belief in the power of art to inspire, educate, and bring people together. Located in the heart of Petaluma, PAC is a vibrant community hub where artists, art lovers, and learners of all ages can explore their creativity and enjoy the transformative power of art. PAC is dedicated to building the community's creative capacity by making art an increasingly vital and meaningful part of public life. Visit www.petalumaartscenter.org to learn more, view current exhibits, sign up for workshops, and support creativity in our region.

About the Petaluma Gap Winegrowers Alliance

Founded in 2005, the Petaluma Gap Winegrowers Alliance (PGWA) mission is to educate members of the wine trade and consumers about the Petaluma Gap AVA and to increase awareness of the region's unique growing conditions and resulting wine quality. PGWA additionally supports member winegrowers and vintners within the region through ongoing programs and communications designed to help them maximize their success within the industry. The group's membership is made up of grape growers, wineries, associate business members, sponsors and local community members with a passion for the region and its wine. Visit www.petalumagap.com to learn more.

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