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Photos Available on Request

The Petaluma Gap Winegrowers Alliance Announces the 2023 Wind to Wine Festival Will Be Held on August 5

Petaluma, CA—March 1, 2023 - The Petaluma Gap Winegrowers Alliance (PGWA) invites all producers of Petaluma Gap AVA wines to participate in the annual festival celebrating the distinct wines grown in the wind-driven Petaluma Gap American Viticultural Area (AVA) by pouring their highly-awarded wines at the Wind to Wine Festival on August 5, 2023 at SOMO Village.

The Alliance anticipates another sold-out event with over 400 attendees and 25+ wineries participating. In addition to a wide array of Petaluma Gap wines being poured, the festival will include nibbles to complement the wines, a story corner showcasing Petaluma Gap winegrowers, live music, and attendees will be able to purchase the wines tasted onsite, directly from the participating wineries.

New this year is the addition of satellite Wind to Wine events hosted by individual vintners and allowing attendees to participate in intimate winemaker dinners and hosted experiences.

PGWA encourages all producers of Petaluma Gap wine to sign up to be part of the Wind to Wine Festival starting March 1, and work with the alliance to promote their own Wind to Wine event in conjunction with the AVA festival.

“Once again the Wind to Wine Festival will feature the AVA’s signature varieties--Pinot Noir, Chardonnay and Syrah--with additional wines offered from winemakers who push the cool-climate envelope with their Albariño, Pinot Gris, Grenache, Malbec and Cabernet Sauvignon, among others” said Tom Gendall, Director of Winemaking for Cline Cellars and President of the Petaluma Gap Winegrowers Alliance (PGWA) Board of Directors. “Over the last year, the number of 90+ Point Wines from the AVA has substantially increased, and many will be offered for tasting at the festival. In addition, several winemakers who do not have tasting rooms will participate, so this is a rare opportunity to taste their wines before purchasing,” Gendall said.

A menu of delicious bites from Sally Tomatoes, selected to complement the wines, will be served in the charming Fireside event space along with an array of artisanal cheeses from Point Reyes Cheese Company, whose dairy farm is located along the Pacific near the edge of the Petaluma Gap AVA. Back by popular demand, guests will be entertained and informed by a story corner, featuring tips and tales from Petaluma Gap winemakers and growers. And the venue's Redwood Grove will be the site for live music, enjoyed under the shade of the towering 80-foot redwoods.

“The Petaluma Gap Winegrowers would like to thank American AgCredit, returning as Presenting Sponsor for Wind to Wine,” Gendall said, “and we look forward to new partners, co-sponsors and guests joining us for another successful and fun event.”

Tickets will go on sale starting on Monday, May 15, at 12 noon. To be notified when ticket sales open and get updates on the event, including the Winemaker Dinners, **[please join the PGWA list here.](#)**

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About the Alliance

Founded in 2005, the Petaluma Gap Winegrowers Alliance (PGWA) exists to educate members of the wine trade and consumers about the Petaluma Gap AVA and to increase awareness of the region's unique growing conditions and resulting wine quality. PGWA additionally supports member winegrowers and vintners within the region through ongoing programs and communications designed to help them maximize their success within the industry. The group's membership is made up of grape growers, wineries, associate business members, sponsors and local community members with a passion for the region and its wine.

About American AgCredit

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