

Petaluma Gap Industry Fact Sheet

PRODUCTION

Vineyards:	80+
Licensed Wineries:	9
Acres Planted:	4,000+
Tons Produced:	12,000
Cases Produced (9L equivalent):	720,000

LEADING VARIETIES

Pinot Noir:	75%
Chardonnay:	13%
Syrah:	12%
Other:	<1%

ANNUAL ECONOMIC IMPACT *

Full Economic Impact:	\$1.6 billion
Wine Related Jobs:	6,516
US Retail Value of Gap Wines:	\$900 million
Grape Value:	\$69.84 million
Taxes Generated:	\$170 million
Wine-related Tourism Revenue:	\$150 million

*Source: The Sonoma County Winegrowers and Sonoma County Vintners. Data shown represents 12% of total Sonoma County Values

